Dear Friends of Grameen,

Thanks to our committed and passionate donors, partners, and staff, Grameen Foundation is privileged to mark its 25th anniversary in 2022. We invite you to join us in celebrating two-and-a-half decades of achievement in empowering low-income people, especially women, with the tools and knowledge they need to break the cycle of poverty.

Throughout 2022, we will launch a series of external communications to celebrate past milestones, and to share how, based upon our foundation of past successes and learnings, Grameen Foundation is uniquely positioned to deliver bold and transformational strategies to relieve on an extraordinary scale the suffering of people living in poverty.

Over the course of several months, our marketing campaigns will highlight the impact we envision making and we will invite individuals, corporations, and foundations to join us with financial support to fuel these strategies over the next 25 years.

Since Grameen Foundation’s inception in 1997, we have built on the storied history of our partner organizations, Freedom From Hunger and Meals for Millions, to create a robust body of work that has helped nearly 15 million people gain access to the tools they need to end poverty. We are poised to leverage this experience, knowledge, and data to expand Grameen’s Agent Network, our most effective anti-poverty initiative to date.

In the next five years, the addition of over 15,000 new Community Agents delivering financial and agricultural education, tools, and access to poor communities worldwide is envisioned to directly impact millions of women and youth.

25th Anniversary Steering Committee

Steve Hollingworth  
President and CEO,  
Grameen Foundation

Carlos Fonseca  
Chairman,  
Grameen Foundation Board of Directors  
International Markets Head,  
Strategy, Planning & Analytics,  
Transunion

Jenny Darlington  
Senior Results Analyst,  
Capital Group

Katharin Dyer  
Board Member, Strategic Advisor,  
CMO, and AI Professional

Neela Saldanha  
Founding Director,  
The Centre for Social and Behaviour Change (CSBC)  
Ashoka University
As part of our 2022 Anniversary Celebration activities, we will commemorate our accomplishments and recognize our donors, partners, and staff through a dedicated multichannel marketing campaign. **The centerpiece of our celebrations will be a hybrid in-person and virtual event in October 2022, where we will highlight the Grameen Community Agent Network.**

We invite you to partner with us as a sponsor of Grameen Foundation’s 25th Anniversary. Together, we can celebrate our achievements and elevate awareness of Grameen Foundation and the Community Agent Network to **an audience of people we believe may be as important to you as they are to us: a community passionate about empowering people, alleviating suffering, and spreading equitable prosperity around the globe.**

We thank you for your consideration. For this we are sincerely grateful.

With warm regards,

Steve Hollingworth
President & CEO
About Grameen Foundation and The Community Agent Network

Our Mission: Grameen Foundation empowers the poor, especially women, to create a world without poverty or hunger.

People living in poverty don’t just lack money. They lack access to information and resources the rest of us take for granted. They have more than enough will to overcome poverty and hunger. What they lack is a way.

That’s why Grameen Foundation exists. Since 1997, we have created tools and resources to help people help themselves. Tools built to address poverty’s interconnected root causes in a sustainable way. Since setting a goal to reach 25 million people by 2025, Grameen has impacted nearly 15 million people.

Our ultimate goal is scale and sustainability. We research to understand the varied nuances of poverty’s problems at the local level, concentrating on barriers women and smallholder farmers face. Research helps us understand initial conditions, monitor progress, and assess impact. Then we apply lessons learned to scale-up the most promising solutions, such as The Community Agent Network.

The Community Agent Network is an evidence-based model for empowering poor women and youth with high-impact solutions to lift themselves from poverty. While technology is critical to our success in delivering financial inclusion to women and increasing poor farmers’ productivity and yields, Community Agent Networks have been the real catalyst for change.

Because they serve their own communities, local Agents are able to overcome their neighbors’ distrust of technology to effectively deliver digital financial and agriculture solutions, as well as hygiene and health information, such as COVID-19 prevention tips. What’s more, Agents can serve to alleviate gender-based violence, child labor, and other challenges female microentrepreneurs face.

Grameen launched our first Community Agent pilot in the Philippines in 2015. Since then, we have proven the impact of the model by building Agent networks in India, Philippines, Uganda, Burkina Faso, and Ghana.

To date, Grameen Community Agents have reached more than 3 million customer beneficiaries, including refugees and smallholder farmers.
Grameen Foundation is celebrating 25 years of empowering people, especially women, to end extreme poverty permanently.

**Since 2016, we have reached nearly 15 million people through local agents trained to deliver financial access, farming plans, and holistic education programs to their communities.**

You have the opportunity to help us accelerate this momentum through the next 25 years and beyond, creating scalable, sustainable solutions for people experiencing extreme poverty all over the world.

We invite you to support this goal through the following opportunities:

<table>
<thead>
<tr>
<th>Level and Benefits</th>
<th>Empower $75,000</th>
<th>Enlighten $25,000</th>
<th>Inspire $10,000</th>
<th>Connect $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partnership in helping to connect women to the services and education they need to permanently exit poverty!</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Promotion of your name and logo as the exclusive, signature sponsor of the event</td>
<td>X</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Sponsored content piece (e.g., featured article, ad creative) in email publication.</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Recognition in our email and print newsletters (5 email newsletters distributed to 20,000 people, and 2 print newsletters mailed to 10,000 people.)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Recognition in all printed promotional materials (at least three mailed pieces)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Recognition in all event email marketing (At least five emails)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Recognition in all event social media marketing (at least five social posts)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Company featured on event presentation slides and graphics</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Company featured on event website and registration site</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>VIP Seating at the hybrid live event</td>
<td>For 10 people</td>
<td>For 8 people</td>
<td>For 2 people</td>
<td></td>
</tr>
<tr>
<td>Invitation to a private dinner with our CEO and Board Members</td>
<td>For 10 people</td>
<td>For 8 people</td>
<td>For 2 people</td>
<td></td>
</tr>
<tr>
<td>Prominent recognition in all post event thank you communications</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount used for direct program support (above event costs)</td>
<td>$60,000</td>
<td>$20,000</td>
<td>$8,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Amount used for event costs</td>
<td>$15,000</td>
<td>$5,000</td>
<td>$2,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>
Yes! I would like to give in honor of Grameen Foundation’s 25th Anniversary!

I would like my business name / name to be anonymous
I would like my gift to be used for a matching fund

Name of Business/Group (as it will appear in the all promotions)

Contact Name and Title

Authorized Signature  Phone Number  Fax Number

Email

Address  City  State  Zip

Please select the sponsorship or donation level:
○ Empower Sponsor $75,000  ○ Enlighten Sponsor $25,000  ○ Inspire Sponsor $10,000
○ Connect Sponsor $5,000  ○ Other Donation Amount $__________

Payment Method (Please make checks payable to Mobility Outreach International):
○ Check  ○ Check Number Enclosed ________  ○ Check Will Be Mailed By __________

○ Pay Online: https://XXXXX

○ Please charge my:  ○ Visa  ○ MasterCard  ○ American Express  ○ Discover

Credit card #
/
Expiration month/year  Security code (back: 3 digits or AmEx: 4 digits)  Signature

Please complete, sign, and return this form by as soon as possible to:

Grameen Foundation
1400 K Street NW, Suite 1255
Washington, DC 20005
(202) 628-3560

Questions? Contact Heidi Peterson at 206-719-1248/hpeterson@grameenfoundation.com

Grameen Foundation is a 501(c)(3) non-profit organization. Grameen Foundation's Fed Tax ID number is: 73-1502797